

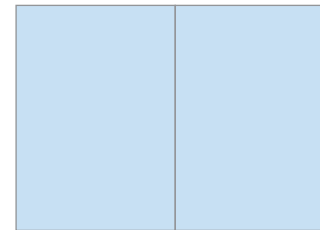
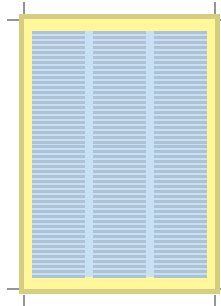
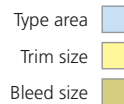
### Emprego - Employment

#### DIMENSIONS (mm)

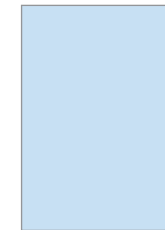
Trim: 260x340  
Type area: 237x309  
Bleed: 3

#### Notes

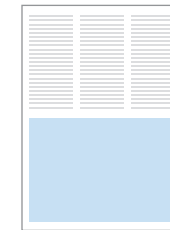
Special Positions: + 30%  
Full Colour: + 40%



**DOUBLE PAGE SPREAD**  
520x340  
144 modules



**FULL PAGE**  
260x340  
72 modules

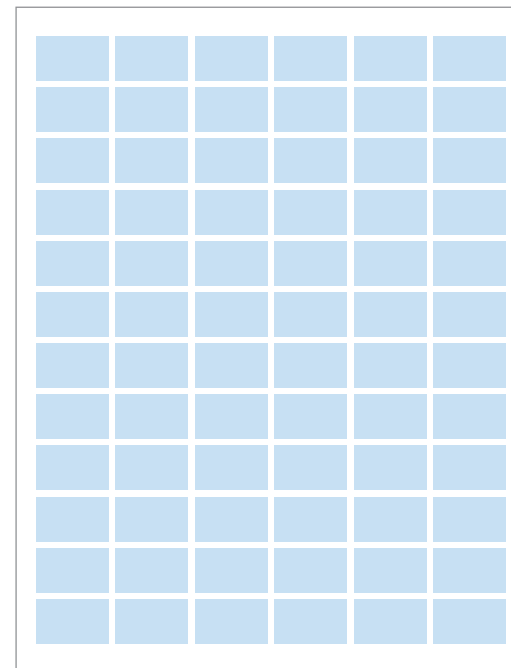


**HALF PAGE across**  
237x153  
36 modules



**QUARTER PAGE**  
117x153  
18 modules

1 column 37    2 columns 77    3 columns 117    4 columns 157    5 columns 197    6 columns 237



12 modules 309  
11 modules 283  
10 modules 257  
9 modules 231  
8 modules 205  
7 modules 179  
6 modules 153  
5 modules 127  
4 modules 101  
3 modules 75  
2 modules 49  
1 module 23

**ONE MODULE**  
37x23

#### Supply Ads

<b>Double Page Spread</b>	11.500 € *
<b>Full Page</b>	6.000 € *
<b>Half Page</b>	2.150 €
<b>One-Quarter Page</b>	1.100 €
<b>Outside Back Cover</b>	10.500 € *
<b>Inside Front Cover</b>	8.250 € *
<b>Inside Back Cover</b>	7.750 € *
<b>From 14 to 30 modules</b>	63 € **
<b>Up to 12 modules</b>	49 € **

#### Special Products

<b>Opening Double Page Spread</b>	14.925 € *
<b>Footer - next to the Editorial</b>	1.400 € *
<b>Logo in the Table of Contents</b>	250 € *
<b>Demand Ads (VAT included)</b>	19 € ***

#### Answers to the Newspaper 16 €

What is it?  
The advertisers will have the chance to place ads with answer to the newspaper. The answers will be delivered by CTT, twice, in the address indicated by the advertiser in sealed and anonymous bags.

\* Includes full colour \*\* Value per module  
\*\*\* Value per module (up to 6 modules)

The net value of all advertisements is subject to the VAT tax effective at each moment.

#### Web Products

<b>Customised Layout</b>	900 €
<b>Button (Home Page / Page / Search / Newsletter)</b>	
<b>120x60 (per week)</b>	670 €
<b>120x120 (per week)</b>	1.110 €
<b>Presentation Page (Semester)</b>	2.700 €
<b>Expressoemprego Assistant</b>	200 €

What is it?  
When answering your ad through the Expressoemprego.pt website, the applicants are faced with a list of questions defined by you. These questions are focused on criteria that you consider essential for admission (for instance, foreign language fluency, computer knowledge, final course averages, age, etc.). The advertisers will have access to data for consultation, filtering (based on specific answers) and download. Therefore, the Expressoemprego Assistant helps you to organise the application evaluation process.

#### Advertising Materials

At the advertiser's expense. The originals for publication must observe the following specifications:

- PDF single-page format up to 1.5 level (one PDF per page, with space-centred work + trim margin)
- Embedded fonts
- CMYK images and objects
- 220 to 300dpi image resolution

#### Technical Data

Printing Method: 4-Colour Heat-set Offset  
Printing House: Lisgráfica SA  
Paper: JA 45g/m2  
Finishing: Saddle-stitched (two wire staples)

## Information

### Legal Notice

As a member of the ICAP (Instituto Civil da Autodisciplina da Publicidade – Civil Institute of Advertising Self-Regulation), the Publisher is subordinated and intimately bound to comply with the Statutes, Code of Conduct and any other norms adopted by the aforesaid Institute. Therefore, the Client shall fully accept that the Publisher will not convey advertising messages that are ethically or legally reproachable and/or will cease their publication at the earliest.

### Acceptance Conditions

The Publisher reserves the right to decline to publish all advertising that does not comply with his orientation. The Publisher reserves the right to suspend publication of any advertisement whenever he is forced to do so due to pagination reasons. The Publisher will only be liable to repeat the insertion in another date.

The placement of advertising will be subject to pagination conveniences and the location will be determined by the Publisher according to his technical possibilities, excepting the advertisements that have been accepted under special position agreements. The Publisher reserves the right to change at any moment the prices indicated in this rate card, without prior notice. The prices applied will be those effective on the publication date.

The Publisher will not be liable, other than for the correct repetition, for insertions with errors, inaccuracies or omissions that are ascribable to him. The Publisher does not assume responsibility for the loss or damage caused to material supplied for publication. All publication orders signed by the Advertisers or Agencies amount to full knowledge of the rate card and corresponding conditions. The net value of all advertisements is subject to the VAT tax effective at each moment.

### Booking of Space and Cancellation

The booking of space and corresponding written confirmation shall be sent at least 15 days prior to publishing date. The deadlines for the supply of printing materials are:

- 1º Caderno: Wednesday prior to publishing date
- Economia: Wednesday prior to publishing date
- Única: Friday on the week prior to publishing date
- Actual: Monday prior to publishing date
- Espaços & Casas: Monday prior to publishing date
- Emprego: Wednesday prior to publishing date

Cancellations must be made in writing until 15 days prior to the advertisement publishing date. Otherwise, the Publisher reserves the right to invoice the contracted space.

### Claims

Claims should be submitted in writing, within 10 days from publication date.

## Contacts

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